

# S.A.K.E. Spring 2018 Application

## Students Acquiring Knowledge through Enterprise

### **ABOUT S.A.K.E.:**

S.A.K.E. (MGMT 4993) is a class through which students run a small diploma frame business called ForeverRed. We are accepting applications to fill positions on our Accounting, Marketing, Customer Service, Operations, and Commercialization teams for Spring 2018:

- **Accounting:** Create budgets, customer deposits, and monthly closing statements
- **Customer Service:** Manage customer relations and order fulfillment
- **Marketing:** Organize events, create advertisements, and manage social media
- **Operations:** Manage recruiting, website updates, and manufacturer relationships
- **Commercialization:** Bring new products from the S.A.K.E. Innovation Lab to market

*Applicants accepted into MGMT 4993 are expected to commit to the class for two semesters.*

### **ABOUT THE S.A.K.E. INNOVATION LAB:**

The S.A.K.E. Innovation Lab (MGMT 4103) is a separate class dedicated to product innovation, with the objective of developing new product offerings to be marketed by S.A.K.E. students. The Innovation Lab is a one-semester commitment.

**Applications for S.A.K.E. and the Innovation Lab are due on October 2, 2017. Students of all University of Arkansas majors who will be second-semester sophomores, juniors, or seniors in Spring 2018 are encouraged to apply!**

### **APPLICATION:**

I would like to be considered for (circle one or both):    S.A.K.E.    The Innovation Lab

Name: \_\_\_\_\_

UA ID#: \_\_\_\_\_

Uark Email: \_\_\_\_\_

Hometown: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Classification as of Fall 2017: \_\_\_\_\_ GPA: \_\_\_\_\_

Major(s): \_\_\_\_\_

Minor(s): \_\_\_\_\_

How did you hear about S.A.K.E.? \_\_\_\_\_

**S.A.K.E. APPLICANTS ONLY: The team(s) I am most interested in is/are (circle up to five):**

Accounting    Customer Service    Operations    Marketing    Commercialization

***ALL APPLICANTS: Please answer the following questions.***

**1. Why did you decide to apply for S.A.K.E./the Innovation Lab?**

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**2. Describe any qualifications or skills that you believe would make you an asset to the S.A.K.E. teams you selected/the Innovation Lab.**

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**3. Describe a project where you were able to initiate real change or positive progress.**

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**4. What extracurricular activities or organizations are you involved with? Include leadership positions held, if applicable.**

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**5. S.A.K.E APPLICANTS ONLY: Being in S.A.K.E. means running a small business, which requires additional hours spent outside of the classroom. This includes two weekly office hours, plus various other responsibilities, such as staffing sales events throughout the semester. How will you fit this type of commitment into your schedule?**

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***Please attach your resume and place your completed application in the folder attached to the bulletin board outside of the S.A.K.E. room, WCOB 259, by October 2. For questions, feel free to come by the room or contact the S.A.K.E. operations team at [forever.red.ops@gmail.com](mailto:forever.red.ops@gmail.com).***